

# **SPONSORSHIP OPPORTUNITIES**

## **2026/27**

**25 DILLANE DRIVE,  
SCHOMBERG ON,  
L0G 1T0**

**905-717-7199  
info@kingchamber.ca**

# **KING**

## **CHAMBER OF COMMERCE**



**255  
MEMBERS**



**1600+  
CONTACTS**



**20+  
INDUSTRIES**

# ABOUT US

## EMPOWERING BUSINESS

The King Chamber of Commerce was formed in January 2008, when the King Township Chamber and the Nobleton Schomberg District Chamber of Commerce officially merged.

The King Chamber of Commerce is a politically independent, membership-based, volunteer-driven, not-for-profit organization. Our mission is to lead and serve the King business community. Our goal is to build, drive and positively influence the economic landscape of King Township.



*Our mission is to promote  
a healthy, sustainable,  
and environmentally  
responsible business  
climate in King Township.*



# WHY PARTNER WITH THE KING CHAMBER?

**Increase Your Visibility:** Gain brand exposure at our 5 signature events and monthly King After Fives

**Build Relationships:** Connect with decision-makers, local leaders, and entrepreneurs.

**Show Your Support:** Demonstrate your commitment to the local economy and community.

**Marketing Opportunities:** Featured in newsletters, social media, and at Chamber events.

**BUILT ON  
CONNECTION.  
STRENGTHENED BY  
PARTNERSHIP.**

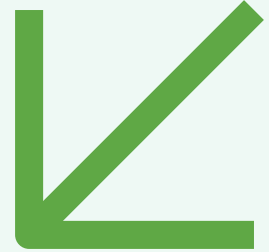
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# ANNUAL SPONSOR INCENTIVES

	<b>PLATINUM</b> <b>\$4,500</b> <i>Premier Partner</i>	<b>GOLD</b> <b>\$3,000</b> <i>Signature Partner</i>	<b>SILVER</b> <b>\$1,500</b> <i>Supporting Partner</i>
1 Year King Chamber Membership	✓	✓	✓
Logo in King Chamber Newsletters	✓	✓	✓
Logo in Signature Event PPTs	✓	✓	✓
Tickets to the Excellence in Business Awards	4 VIP Tickets	2 VIP Tickets	1
Tickets to Mayors Luncheon	4 VIP Tickets	2 VIP Tickets	1
Sponsor Listing on Chamber Website	✓	✓	✓
Priority Directory Placement with Badge	✓	✓	✓
Dedicated Social Media Post	Bi-Monthly (6 per year)	Quarterly (4 per year)	1 Post Per Year
Chamber Coupon Book	5	3	2
Logo on Pop-Up Banner	Large, Premium Placement on primary banner	Medium on primary banner	Small on secondary sponsor banner
Newsletter Promotional Ads	3	1	
Verbal Recognition at Signature Events	✓	✓	
Logo on KCC Backdrop	Premium Placement	Parameter Placement	
Complimentary Vendor Spot	Rooftop Sunset Mingle	AGM & Member Appreciation	
Logo/hyperlink on KCC Website Homepage	✓		
KCC Blog Post	1		

# SIGNATURE EVENTS

## AGM & MEMBER APPRECIATION



A celebration for our members where we elect the new Board of Directors and honor the community that makes the King Chamber thrive. We support local businesses by featuring their catering and services, and offer limited, high-demand vendor opportunities for sponsors to connect directly with attendees.

## ANNUAL MAYOR'S LUNCHEON

A unique opportunity to meet the Mayor, hear updates, and connect one-on-one for photos or discussions. The Mayor attends to listen to our members' ideas and concerns while fostering meaningful community connections. Sponsors gain direct exposure to attendees in this engaging, impactful setting.

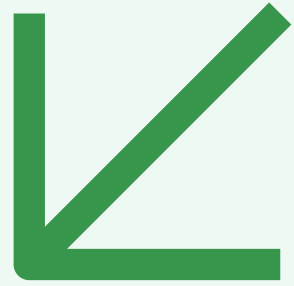


**VIP SEATS  
FOR GOLD &  
PLATINUM  
SPONSORS**





# ROOFTOP SUNSET MINGLE



Hosted on the stunning rooftop track of Ace Performance Gym in the heart of King City, this event started as a King After Five and grew into a signature event due to high demand! Enjoy drinks, food, vendor showcases, and a beautiful sunset, while mingling with the community in a unique, memorable setting.



# EXCELLENCE IN BUSINESS AWARDS

One of our most highly anticipated events, this awards night celebrates local talent and business excellence across multiple categories. Engaging, fun, and full of excitement, this event offers sponsors high visibility and meaningful engagement with attendees.

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PLATINUM  
SPONSORS**

## HOLIDAY LUNCH & TOY DRIVE

A long-standing tradition supporting Christmas in King and a charity of choice from our not-for-profit members. Join us to support local families in need, bring toys and gift cards, and participate in our centerpiece raffle giveaway, with all proceeds benefiting member-selected charities. Sponsors enjoy positive brand exposure and community goodwill.





**NEW**

# BACKDROP LOGO PLACEMENT

*Featured at all Signature Events*



**GOLD SPONSOR LOGO PLACEMENT**  
**PLATINUM SPONSOR LOGO PLACEMENT**



# INTERESTED IN BECOMING AN ANNUAL SPONSOR? **LET'S CONNECT.**

Mercedes Lato  
*Member Services Manager*  
905-717-7199  
[info@kingchamber.ca](mailto:info@kingchamber.ca)

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