

# SIGN BY-LAW FORUM

May 24, 2017

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## 1. Background

- Member Complaints with existing Rules and Regulations:
  - Transparency
  - Fairness/Consistency
  - Restrictiveness
  - Administrative Barriers

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## 2. KCC Initiative

- Solicit Input from Local Business (Nov. '16)
- Prepare Proposals for Amendments (end of '16)
- Approach Council (early '17)

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## 3. Summary

- Prohibited Uses
  - Banners and Flags
  - Inflatables
  - Electronic Display Signs (Dynamic)
  - Roof Top

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## 4. Summary

- Permitted Uses (No Permit)
  - Sandwich Boards
  - Window Signs
  - Menu Boards

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## 5. Summary

- Permitted Uses (With Permit)
  - Temporary: Mobile and Special Event Signs
  - Permanent: Ground, Wall, Electronic (Static), Illuminated , Awning and Canopy, Projecting and Mural Signs

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## 6. Summary

- Permit Insurance Process
  - Application Form and Fee
  - Consent of Owners
  - Drawings and Site Plans

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## 7. Summary

- Enforcement Procedures
  - Power of Entry and Removal
  - Costs and Penalties
  - Decision-Making and Rights of Appeal



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## 8. Conclusion

- Draft Recommendations for Discussion:

1. Amend the By-Law to remove Banner Signs, Advertisement Flags and back or channel lit Illuminated Signs from the list of prohibited signs.
2. Temporary Mobile Signs for Promotions and Special Events: remove or amend the 30 day “waiting period” and allow for additional approvals in multi-tenant plazas.
3. Create a user-friendly online permit application process for temporary sign permits.
4. Create a policy within the By-Law Enforcement Dept. for the consistent removal of prohibited third party signs.